

TEACHER GUIDE

GRADES 3-5

COMPREHENSIVE CURRICULUM BASED LESSON PLANS

Chocolate By Hershey: A Story About Milton S. Hershey

Betty Burford



READ, WRITE, THINK, DISCUSS AND CONNECT

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NOTE:

The trade book edition of the novel used to prepare this guide is found in the Novel Units catalog and on the Novel Units website. Using other editions may have varied page references.

Please note: We have assigned Interest Levels based on our knowledge of the themes and ideas of the books included in the Novel Units sets, however, please assess the appropriateness of this novel or trade book for the age level and maturity of your students prior to reading with them. You know your students best!

ISBN 978-1-50203-678-0

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Skills and Strategies

Writing

Limerick, sentences, explanations

Comprehension

Predicting, sequencing, cause/effect, story mapping

Listening/Speaking Participation in discussions, describing, persuasion

Vocabulary

Antonyms/synonyms, alphabetizing

Literary Elements

Character analysis, setting, plot

Thinking

Comparing, evaluating, analyzing details, explaining, categorizing, organizing

Summary

In the early 1900s, Milton S. Hershey made one of the great American fortunes through dogged persistence and the courage to pursue a dream. He had a genius for timing and an instinctive ability to choose loyal and able people to help him. He measured his success in terms of a good product to pass on to the public, and, even more importantly, in the usefulness of the money he made toward the benefit of his fellow men.

About the Author

Betty Burford is the author of *Chocolate by Hershey: A Story about Milton S. Hershey*, her first book for Carolrhoda Books. She worked as a media specialist in an elementary school library, as an assistant director of media and technology at Kean College of New Jersey, and as an adjunct professor of communications and audio-visual instruction at Southwestern Indian Polytechnic Institute. Ms. Burford earned an A.B. from Washington University in St. Louis and an M.A. in communications from the University of New Mexico.

Introductory Information and Activities

Note: Please be selective, and use discretion when choosing the activities that you will do with the unit. It is not intended that everything be done, but that discretionary choices made are most appropriate for your use and group of students. A wide range of activities has been provided so that individuals as well as groups may benefit from these selections.

Recommended Procedure

It is recommended that the book be done one chapter at a time. For the vocabulary words, you may wish to have the students, either individually or as a group, show knowledge of the words before reading by writing their own simple definitions of what they think the vocabulary words might mean. After reading, the meaning of each may be verified in context and/or with the use of a dictionary.

Initiating Activity

Before starting the unit, collect pictures from ads of the many Hershey confectionery products. Separate those having the Hershey name from those that do not. You may want to use these several times during the unit. If possible, purchase some Hershey products to share with the class.

Make some large paper replicas of Hershey products to put on display in the room.

Bulletin Board Idea

Cover the bulletin board with plain tan mailing or butcher paper. Put a large circle in the middle, with the word HERSHEY in the center.

When ready to start the unit, point to the word HERSHEY on the bulletin board and ask what it brings to mind. List responses on the board. (Did anyone mention the person behind the name?) As the discussion continues, place pictures collected from Hershey ads around the circle. Go on to Previewing the Book.

Chapter 1: "Pennsylvania Farm Boy"—Pages 7-13

Vocabulary

rumor 7	valuables 8	errands 8	nougat 8
exactly 9	ancestors 9	sober 9	typical 10
scheme 10	pasture 11	tragedy 13	

Vocabulary Activity

Put the vocabulary words in alphabetical order. Define each one. Use each in a sentence. Illustrate one sentence.

ancestors:	people from whom one is descended
errands:	short trips taken to relay messages or to do tasks
exactly:	precisely
nougat:	a confection consisting of sugar or honey paste with pistachios or almonds
pasture:	a grassy area where animals graze
rumor:	unverified information
scheme:	a plan of action
sober:	serious
tragedy:	misfortune
typical:	usual
valuables:	possessions with great worth

Discussion Questions

1. The Civil War comes to Gettysburg, which is only 40 miles from the Hershey farm. What does Milton do with his matchbox full of pennies for safe-keeping? (*Page 8, He buries his fortune behind one of the bushes lining the path to the back door.*)

What do you think of his decision? What happens when it is time to retrieve his pennies? (*Page 9, Milton cannot remember exactly where he had hidden the pennies. Fortunately, after much digging, he does find the pennies.*) What would you do with your small valuables for safe-keeping? Why? Discuss the pros and cons of student responses. (See Post-reading Activity #1.)

2. Who are the adults having an influence on Milton's early years? (*Pages 9-10, The adults influencing his early years are Milton's mother and father and his Aunt Mattie.*) Compare and contrast Milton's mother and father. (Use a T-chart for ease of comparison. See example that follows.) Do you think that the differences of the parents have an impact on Milton? Explain.

Milton's Mother	Milton's Father	
Exceedingly frugal	Inquisitive	
Strong-minded	Loved to read	
Frustrated by husband's failures	Never successful at making a living	
Followed Mennonite beliefs*	Not a typical Mennonite farmer*	
Taught Milton the Golden Rule	Always had a scheme in his head	

(*"Both the Hershey and Snavely families were originally Mennonite. Though Milton's mother was a staunch member of the Reformed Mennonite Church and wore plain clothes and a bonnet throughout her life, formal religion was never a part of Milton Hershey's life. When he was asked once what his religion was, he was said to have replied, 'The Golden Rule.' " Source: Hershey Foods Corporation)

Post-reading Activities

1. Milton plans to spend his pennies at the candy store. He loves all kinds of candy. Take a survey. What is the favorite candy of the group members? Extend the survey to people outside of the immediate group, if possible. If able to survey the people outside of the immediate group, try to get samplings of various age groups. Graph the results of the survey. You may want to group the results into categories that will be determined by the responses.

Sample Survey Sheet

Name of Interviewer
Name of Respondent
Age of Respondent
(Please be specific as to name, maker/brand, etc. for the following items.)
Favorite Candy
Favorite Hard Candy
Favorite Chocolate Candy

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